



Eternal Beauty Institute

WORKING WITH FIRST NATION & METIS STUDENTS

One of the first choices you will need to make when choosing a training facility is who is going to be the foundation of your education. We want to guide you to make that decision and we hope that you will choose Eternal Beauty for the following reasons:

TECHNICAL KNOWLEDGE & TREND RELEVANCE

The absolute most important thing is that your skills are as good as the best in the biz; when you leave our class rooms. So we focus more than anything else on WHAT'S HOT! Because to be honest that is what your clients want. They want whatever is trending on Pinterest or Facebook or Instagram. And you need to know how to deliver that. That is where we come in. We have our ears to the ground, our fingers on the pulse of what is buzzing in the beauty biz. This is what we do and we love it. We eat, sleep and breathe this stuff so that you get nothing but the best, most current and up to date techniques.

WE SEEK OUT THE BEST! I'm sure you have all heard the old saying....."If you can't do, teach". What that means is a lot of times people that aren't good enough to make it in the real world just seem to fall into teaching jobs. That is not the case with our instructors! WE all make excellent money doing these procedures and now we want to pass along all of our expertise and secrets to you! WE are passionate about this and we love to see other people succeed under our guidance! But go ahead snoop on us!!! Don't take my word for it...check us out on Facebook & Instagram because we will find that our instructors and owners are truly at the top of our game, & that is who you really want to learn from.

**WHY YOUR YOUTH
SHOULD CHOOSE US**

ETERNAL BEAUTY



Size does matter and especially when it comes to training. We pride ourselves on keeping our class sizes small. Make sure you ask your school what there maximum class sizes are!

The reason why is simple. When you are learning your techniques you want to mirror the instructors who have many many years of experience. It take more than verbal instruction to produce top quality students. You really need one-on-one time with your instructor.

WE PROVIDE AT LEAST 3 HOURS OF ONE-ON-ONE INSTRUCTION IN EVERY COURSE.

We don't over fill our classes and most classes will have a maximum of 4 students and trust me; it sure makes a difference.

It is extremely hard for an instructor to handle more than 4 students without the quality of teaching being compromised. So with large class sizes offered by many of the other schools (sure they are benefiting their pocket books – but the students are the ones really losing out).

Price does not equal quality in all cases.

We are dedicated to the best possible instruction and very detailed course instruction. It is important to reflect on how the industry is structured so you understand where your money is really going.



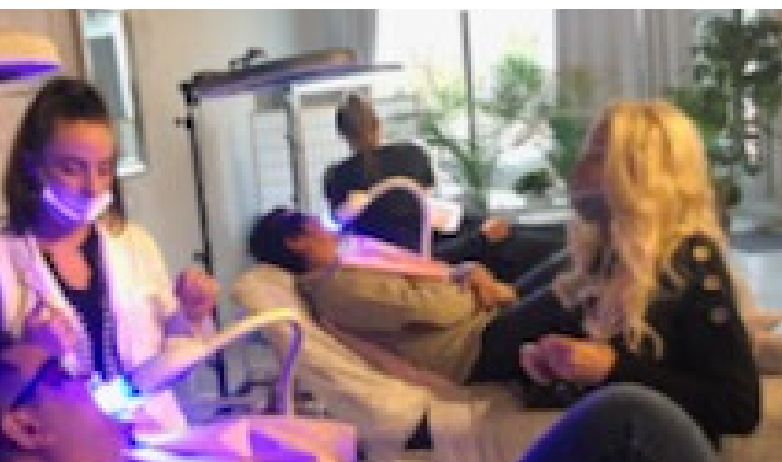


WE OFFER THE MOST AFFORDABLE COURSES – BUT YOU WILL LOSE NOTHING ON THE HIGH QUALITY OF TEACHING AND THE STANDARD OF TECHNIQUES TAUGHT

When you have a large international brand that is taught by many many schools. There is a money flow. That larger brand lets call it “Fancy Brows” needs to get a chunk of money for their “Branding”. And **THE STUDENT** pays for that. Also often times the owners of the business are NOT actually the instructors. So now they have to pay their instructors as well as a “Brand” they are paying to use.

Eternal Beauty is structured differently. The owners are the instructors. So you are always taught by the best & by those who actually deeply care that you come out the other end creating perfection because that the end of the day its our name on the line!

We don’t need to by into any fancy branding – **WE FOCUS ON THE MOST TREND RELEVANT TECHNIQUES!** At the end of the day what matters is your skills and how we can teach you to make money. Not that we push high volumes of students through our over packed classes so that we get rich.

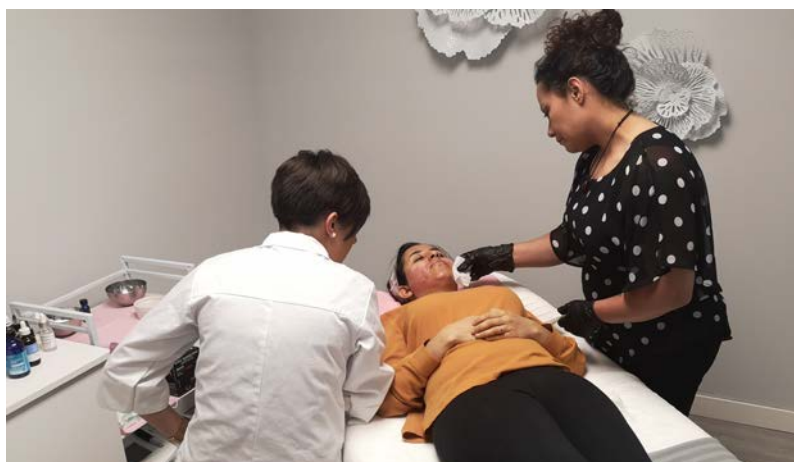




COURSES WE OFFER & WHY YOUR STUDENTS ARE IMPORTANT:

Not only do we customize our programs for your students, but we are able to accommodate the regulations and requirements set for by your individual band/community. We also have the added touch of always ensuring no student is left behind. Whether its added time, more one on one, it doesn't matter, our materials and expertise will guide & help the student to succeed. We will help your students realize their dreams and goals with added information on business, career prep & growing their own empire.

****new courses are added often so our list grows often****





FOR OUR BUSINESS STUDENTS - ADDED OPTIONS ARE:

WEBSITE PACKAGE ETERNAL BEAUTY INSTITUTE BASIC

- 5 Pages Website
- Connecting your website to Google (Google Analytics) Bing, Yahoo and more.
- Web Design, Designing your logo
 - Social Media Integration
 - Building your online presence
- A backlink from Eternal Beauty Institute website

PRO

- A Fully customizable website
- Connecting your website to Google (Google Analytics) Bing, Yahoo and more.
- Web Design, Designing your logo
 - Social Media Integration
 - Building your online presence
- Basic SEO (Search Engine Optimization)
- A backlink from Eternal Beauty Institute website
 - 411, Yellowpages.ca, elocal integration.





SPECIFIC SUPPORT FROM US TO OUR FIRST NATIONS / METIS:

- Ability to accommodate the requirements set forth by each individual band/community.
- Unlimited class time
- Core Life Skills (Self Esteem Coaching)
- Professionalism and Life Skills Team
- No additional fees for course re-take
- Equipment programs and business start up teams

We work tirelessly to ensure we not only produce the best but help our students in any way we can. This means in their personal life as well as professional. To build confidence and self-esteem is essential in being successful and learning these skills as well as how to operate is one small step in reaching your goals.

We want to work very close with our communities and learn what we can do for you and what we can add to ensure we are helping your youth as much as we possibly can. This means open and honest communication and sharing information. As our relationship grows so will our success.

Please reach out at any time to discuss what you need from us, and what we can do to add to our specialized programs/partnership with you to grow and ensure our students and your youth are getting the very best.

